

[CHANEL PERFUMES HISTORY](#)



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Chanel The Perfume Society

A new era in Chanel's perfume history was born a wave of creativity that continues to this day. In 1974, Cristalle was unveiled: Chanel's freshest scent yet. In 1979, Jacques Polge became Chanel's third perfume designer; his first feminine creation was richly opulent Coco, in 1984.

<http://ebookslibrary.club/Chanel-The-Perfume-Society.pdf>

Chanel Wikipedia

Chanel S.A. (/ˈnʌl/; French:) is a French, privately held company owned by Alain Wertheimer and Gérard Wertheimer, grandsons of Pierre Wertheimer, who was an early business partner of the couturière Gabrielle Bonheur Chanel.

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Chanel No 5 The story behind the classic perfume BBC News

Coco Chanel revolutionised the way women smell with her fragrance Chanel No 5 - worn by Marilyn Monroe, the perfume was created 90 years ago this month.

<http://ebookslibrary.club/Chanel-No-5--The-story-behind-the-classic-perfume-BBC-News.pdf>

A brief history of Chanel Fashion The Guardian

The cosmetics and perfume wing of the French fashion house all began many years ago with a little fragrance called No5

<http://ebookslibrary.club/A-brief-history-of-Chanel-Fashion-The-Guardian.pdf>

Fashion History Lesson The Truth Behind Chanel No 5

Like most things credited to the genius of Gabrielle "Coco" Chanel (tanning, little black dresses, etc.), the inception of Chanel No. 5 is primarily based on stories that are difficult to prove.

<http://ebookslibrary.club/Fashion-History-Lesson--The-Truth-Behind-Chanel-No--5--.pdf>

The history of Chanel No 5 Telegraph

Chanel No.5, the first fragrance by the way to ever advertise at the Super Bowl, has also pioneered powerful perfume campaigning. In 1937 Coco changed the face of fragrance advertising by using her own, choosing to be photographed as its wearer for Harper's Bazaar at the Ritz for its inaugural campaign.

<http://ebookslibrary.club/The-history-of-Chanel-No-5-Telegraph.pdf>

Inside CHANEL Timeline

chanel modes Gabrielle Chanel eröffnet in der Pariser Rue Cambon 21 ihr erstes Geschäft und kreiert unter dem Namen CHANEL Modes Höhe von schlichter Eleganz. Ihre Modelle, die bei den berühmtesten französischen Schauspielerinnen jener Zeit sehr begehrt sind, verleihen ihr ein hohes Ansehen.

<http://ebookslibrary.club/Inside-CHANEL-Timeline.pdf>

CHANEL CompaniesHistory.com

Their business deal established the Parfums Chanel company, a parfumerie of which Wertheimer owned 70 per cent, Bader owned 20 per cent, and Chanel owned 10 per cent; commercial success of the joint enterprise was assured by the Chanel name, and by the cachet of la Maison Chanel, which remained the sole business province of Coco Chanel.

<http://ebookslibrary.club/CHANEL-CompaniesHistory-com.pdf>

Chanel No 5 Review of Chanel No 5 Perfume LiveAbout

Chanel No. 5 L Eau is a fresh, modern take on the classic perfume. Where and When to Wear It As a mature floral-aldehyde, Chanel No. 5 is well-suited to daytime wear.

<http://ebookslibrary.club/Chanel-No--5-Review-of-Chanel-No--5-Perfume-LiveAbout.pdf>

Chanel No 5 Wikipedia

In the 1990s, more money was reportedly spent advertising Chanel No. 5 than was spent for the promotion of

any other fragrance. Carole Bouquet was the face of Chanel No. 5 during this decade. It has been estimated, as of 2011, that between US\$20 25 million is spent annually marketing Chanel No. 5.
<http://ebookslibrary.club/Chanel-No--5-Wikipedia.pdf>

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